

Daoist Traditions College's Privacy Policy

Daoist Traditions College of Chinese Medical Arts considers the security and maintenance of Confidential Information a matter of high priority. We comply with laws governing Confidential Information, including the federal Gramm-Leach-Bliley Act, the Health Insurance Portability and Accountability Act (HIPAA) governing Protected Health Information, and the Family Educational Rights and Privacy Act (FERPA).

We will not sell, share, trade, or give away your name, purchase, or donor history to other organizations without your specific consent.

What information do we collect? How do we use it?

We collect the email addresses, phone numbers and mailing addresses of visitors who fill out our Contact Us form, apply for our programs, participate in our events, and visit our Acupuncture Clinic. We may use this information to occasionally notify you about important changes to the website, new services, and special offers we think you'll find valuable. We also collect aggregate (not personally identifiable) information on what pages visitors access to monitor the use of the site and to improve its performance.

When you make a payment, we need to know your name, email address, mailing address, credit card number, CVC code, and expiration date to process your payment and fulfill your registration. We do not keep credit card information on file once payments have been processed. The secure server software (SSL) encrypts all information before it is sent to us and all the customer data we collect is protected against unauthorized access.

We do not share your information with outside companies. We may release your information if required by federal, state, or local regulations.

Your Consent

By using our website and services, you consent to the collection and use of this information. If we change our privacy policy, we will post those changes on this page. Please also refer to the **Website Terms of Use** regarding use of the College's website.

Opting Out

If you are added to our email or phone list, you may choose to opt out at any time. At the time of sending any email marketing communication, we give you the opportunity to unsubscribe from our email list. You can also email mainoffice@daoisttraditions.edu to unsubscribe.

Contact Us

If you have any questions about this policy, please write to us at mainoffice@daoisttraditions.edu or Daoist Traditions College of Chinese Medical Arts, 382 Montford Ave., Asheville, NC 28801.